



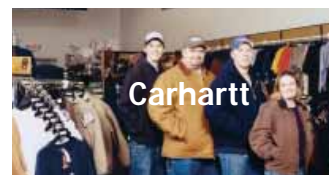
Peterson's COUNTRY MILL

Farm

Home

Garden

Pets



Cabin Fever?

Peterson's Country Mill has the Cure!

Kids and Critters Day February 12



Kids driving you crazy cooped up at home? Share some fun at Peterson's Country Mill during Kids and Critters Day, February 12, 10 a.m.-2 p.m. There will be many free activities for both kids and their pets. Kiddie scavenger hunt, Kids and Critters parade at 11 a.m. and 1 p.m., and an FFA activity booth are only a few of the day's events. Photos of pets and their owners will be taken throughout the day. Win a prize for best dressed critter and owner. From 11 a.m. - 2 p.m., drawings will be held every hour for a \$10 gift certificate. Don't forget your pet! Royal Canin, Sun Seeds and Comfy Cat Habitat representatives will be on hand to answer questions and share new products with you. No pet to bring? Come see the petting zoo or think about adopting a pet from the St. Francis of Assisi Pet Adoption. Let Peterson's Country Mill cure your cabin fever.

H.O.W. and Tack Swap February 26



The "Horse Owner's Workshop" (H.O.W.), February 26 at 10 a.m., is developed for horse enthusiasts by horse enthusiasts. Christine Roth, from Purina Mills, will focus on overall horse nutrition and weight management. Inquire about the Omolene Challenge. The first 50 attendees to participate will receive a coupon for: Buy two-50 lb. Bags, Get two Bags Free of Omolene with Controlled Energy Formula.

In addition, at 11 a.m., Dr. Jeske Noordergraaf, from Sunrise Equine Veterinary Services, will lead a Q&A session on Equine Metabolic Syndrome, Cushing's Disease, obesity and vaccinations.

Everyone is welcome to Peterson's biannual Tack Swap, February 26 starting at 9 a.m. Consignors, please call Denise at Peterson's for space reservation and details.

On the same day, the North Branch Chargers 4-H Club will highlight their activities, projects and animals.

Everything for Birds February 18,19,20



Fly to Peterson's February 18,19,20 for our "Everything for Birds" sale. Peterson's has over 400 feeders on display. Register to win one of four cedar cardinal feeders from Winter Woodworks. The drawing will be held on Saturday, February 19. That same day, from 10 a.m. - 2 p.m., the Warner Nature Center will bring a red-tailed hawk, the most common and widespread hawk in North America. In Minnesota, winter is a difficult time of year for birds. What do birds need? In short, offer seeds and water. Peterson's has a wide variety of bird-seeds, water heaters, feeders and even squirrel proof feeders.

Free
Picture of your
Kid and Critter

Additional Picture available for \$4.95

February 12 only

**Black Oil
Sunflower Seeds**
50 lb. Bag
\$9.69
Limit 6
Good February 18,19,20 only

Thistle
69¢ lb.
In 5 - 10 - 25 or
50 lb. Bags
Good February 18,19,20 Only

**Take the Omolene
Challenge**
Receive coupon for
Buy 2-50 lb. Bags
Get 2 FREE

Quality Service and Products for nearly a Half Century

As winter changes into spring, count on Peterson's Country Mill to be a continuing presence in east central Minnesota. Since 1956, three generations of the Peterson family have worked in the store, sharing with you years of knowledge and experience. Our employees have a wealth of practical experience as local landowners so you receive the best advice every time you stop in. Besides quality service and advice, look what we have to offer you:

Custom mixed feeds plus nationally known brands

Lawn and garden seeds, fertilizer, equipment and decorative products

Large selection of bird houses, feeders and supplies

Peterson's horse country provides everything you need in one store

Carhartt and Red Wing clothes - Quality made in America

Operate the feeding, fencing and bedding portion of your operation with products from Peterson's.

Feed for chickens, goats, llamas, sheep, cattle, horses, dogs, cats, etc. We carry it all.

Keep your animals healthy and well protected with health-care products from Peterson's.



Then



Now



Spring is right around the corner: Just pop into Peterson's Country Mill!

Lounge in comfort and style with Hatteras Hammocks from Peterson's

Hatteras Hammocks is world renowned for its line of exciting hammocks and swing products and has proven to be a symbol of quality and longevity. From its beginning over 30 years ago, Hatteras Hammocks has



grown to be an industry leader with award-winning products built with a simple purpose... comfort. The hallmark of a Hatteras Hammock is meticulously detailed workmanship. Create your own ideal setting for relaxation from the leader in style and innovation - Escape to a Hatteras Hammocks!



Functional Figi

Peterson's Country Mill carries an extensive line of Figi garden and patio products. Figi has proven that functional doesn't have to be boring. Their decorative stakes, metal votive candle holders and rain gauges make each setting a garden of Eden while still being useful. Create a distinctive look in your own backyard with Figi from Peterson's Country Mill.

Pre-Order Casual Furniture for your deck, patio or porch

(February 1 thru March 5)

Peterson's is thinking to the future. Let us help you do the same with a chance to preorder your Meadowcraft or Telescope Casual Furniture. You choose the color, fabric, and style you like and with only a \$200 down payment, Peterson's will place your order and call you when it arrives at the store. With a phone call, Peterson's will arrange a delivery time that fits your schedule. Free delivery within a 60-mile radius.



Casual Furniture Pre-Order Extravaganza

Join Peterson's, Eichten's Cheese and WineHaven Winery, March 5 from 5-8 p.m. for an evening wine and cheese tasting. While enjoying the subtle flavor blends, peruse Peterson's casual furniture and imagine yourself relaxing on your deck, patio or porch. Pre-order to ensure delivery in May and relax in your new furniture all summer long.



The Germinator is headed for your town!!!!

Need more growing room? Then you've got to see the new Germinator collapsible greenhouse at Peterson's Country Mill. Simply spread apart the end walls and insert the spreaders. The 8'x8' greenhouse is collapsible for off-season storage. Made with a clear, reinforced



polyethylene cover, the Germinator has a strong aluminum frame complete with 6 sturdy 15" anchors. Complete kit includes one set of two-tier, full-length 8' shelves, enough to accommodate 24 flats per side. Peterson's also carries Jiffy seed starter kits that make starting a garden easy. Jiffy peat pots offer a convenient, no mess way to start your spring plants then transplant them directly into the ground. Watch your flowering plants, vegetables and foliage get a jump-start on the growing season.



Event Highlights:



Kids and Critters Day

Saturday, February 12, 10 a.m. - 2 p.m.

- Petting Zoo
- Best Kid and Critter Costume Contest
- Photos of Pets and Owners
- Kiddie Scavenger Hunt
- FFA Activity Booth
- Drawings every hour for \$10 gift certificate (11 a.m. through 2 p.m.)
- Kids and Critters Parade, 11a.m. & 1p.m.
- Royal Canin and Sun Seeds Q&A
- St. Francis of Assisi Pet Adoption
- Comfy Cat Habitat Representative



"Everything for Birds" Sale

February 18,19,20

- Red-tailed hawk from Warner Nature Center 10 a.m. - 2 p.m. February 19



H.O.W. Event/Tack Swap

Saturday, February 26,

- Tack Swap, 9 - 2, H.O.W., 10 - 2
- North Branch Chargers 4-H Club
- 10 a.m. Christine Roth from Purina Mills
- 11 a.m. Dr. Jeske Noordergraaf from Sunrise Equine Veterinary Services



Casual Furniture Pre-Order Event

Saturday, March 5, 5-8 p.m.

- Wine and cheese tasting party
- Pre-order Telescope and Meadowcraft furniture



Spring Showcase

Saturday, April 16, 10 a.m. - 2 p.m.

- Preview new Spring products
- Local 4-H Club information

Stock up and
SAVE at
**Peterson's Truckload
Birdseed Sale
Feb. 18,19,20**

Coming Soon: Spring Showcase

You won't want to miss Peterson's annual Spring Showcase, April 15-17, 2005. This year's Anniversary Celebration is bigger and brighter than ever, with incredible values on all the things you want and need for spring. Take advantage of sensational savings along with informative seminars and presentations.

PolyDome Bulk Bins

The perfect choice for high moisture grains



Peterson's now carries PolyDome Bulk Bins made in Litchfield, Minnesota. These bins are the perfect choice for high moisture corn, soybeans and granular material because they are made of high-density polyethylene, which will never rust or corrode. PolyDome Bulk Bins will always remain clean and attractive. The legs have large support tabs which can be bolted to concrete for added stability. Available in the 2.5-ton capacity, which holds approx.104 bushels. See this new product at Peterson's Country Mill.

Select the right formula for your medium-sized dog.

If your dog is between 20-55 lbs at adulthood, Royal Canin nutrition formulas provide a daily energy intake suited to maintain your dog's optimum health and energy. See Royal Canin's Health Nutrition for medium breed dogs now available at Peterson's Country Mill.



FFA - Agricultural Education

The National FFA Organization is a youth organization that prepares students for leadership, personal growth and career success through a variety of agricultural educational activities. Our local North Branch FFA, with its advisor Mr.

James Naggatz, participates in a number of CDEs.(Career Development Events) The competitive nature of the events lends itself to learning how to work in a competitive world. However, skills are developed in the process of preparing for the event. The FFA motto gives members twelve short words to live by as they experience the opportunities in the organization: Learning to Do, Doing to Learn, Earning to live, Living to Serve. We, at Peterson's are proud to be a part of this development. Stop in during Kids and Critters Day,

February 12, to learn more about this worthwhile organization.

Discover all
of the fun you
will have
as a member
of FFA.

Fashion for the Cowboy at Heart

Now available at Peterson's, products made of authentic horsehair. Montana-based, Cowboy Collectibles individually handcrafts items suited for both the young and old wrangler. Personalize a favorite hat with the unique styling of the fully adjustable horsehair hat-band. A simple fan of horsehair, each zipper pull is adorned with a sunburst metal concho and hook for attachment to any zipper. Say "Howdy" to the American West with Cowboy Collectibles at Peterson's.



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Custom Grinding

For more than 40 years, Peterson's Country Mill and their experienced employees have been custom grinding and mixing your grains and nutrients. Our employees understand the needs of the area's animals and pets. Consult our experts with any questions you might have concerning the nutrition needs of your domestic animals.



Provide Security and Comfort for your Precious Pet

Peterson's now offers ProSelect Crate Covers which give crates an appealing look, provide protection from the elements, and turn any cage into a secure den for dogs. Constructed of heavy-duty, water-resistant nylon for years of use indoors and out. Roll-up door allows access to crate, and window flaps roll up to reveal rubber mesh screens. Pockets on one side offer storage. Zipper on each cover allows cover to be easily removed for machine washing. Available in 3 sizes for convenient fit. Comfy Cat Habitat makes a line of cat hammocks to keep your feline warm and comfortable. These hammocks are made of soft, snuggly fleece with a special filler that makes the products both soft and strong. These hammocks come in different sizes and colors of fabric.



Calendar:

See "Event Preview" inside this newsletter

February:

Kids and Critters Day

Fun and Activities for children and their pets
February 12, 10 a.m. to 2 p.m.

"Everything for Birds" Sale

February 18, 19, 20

H.O.W. Seminar/Tack Swap

February 26, 9 a.m. to 2 p.m.

March:

Baby Chicks

Orders accepted through March for April-June delivery

Casual Furniture Pre-Order Extravaganza

March 5, 5 p.m. to 8 p.m.

See Peterson's at Seed'em, Weed'em & Hoe

7th Annual Spring Gardening Bonanza

March 5, Maranatha Church, Forest Lake

See Peterson's at Chisago Lakes Outdoor Show

March 11,12,13 Chisago Lakes Arena, Lindstrom

April:

Spring Showcase

Anniversary Event, product preview, special events

April 16, 10 a.m. to 2 p.m.

See Peterson's at the Horse Expo

Minnesota State Fairgrounds

April 22-24

May:

Baby Animal Day

Wild and Domestic animals from area farms and parks

May 7, 10 a.m. to 2 p.m.

VALUE BIN

"Cabin Fever"

Carhartt Winter Weather Clearance Sale

20% OFF

All Winter Outerwear

Coats, Jackets, Bibs, Caps, Hats and Vests

(In Stock Only)



THROUGH March, 2005, WHILE SUPPLIES LAST



Fun Job Opportunities

Peterson's is gearing up for an exciting 2005 spring selling season. If you live in the area, love rural life, need some extra income and can be flexible in your schedule, call Dennis @ 651-674-4425 ext. 104. As of now, opportunities exist in several areas so call soon! **Join our great team!!**

Tack Clearance Items

We're moving out quality items to make room for new ones.

Seed'em, Weed'em & Hoe

**See Peterson's at the
7th Annual Spring Gardening Bonanza**
(8:00 check-in to 3:30 p.m.)
Classes for everyone from beginners to experienced gardeners. Visit us at the Garden Marketplace. Featured speakers include Deb Brown, U of M Extension Horticulturist, radio and newspaper gardener extraordinaire and Chuck Levine, gardener and author.
March 5, Maranatha Church
Forest Lake
651-674-4417



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38964 Branch Ave

Exit 147 off Interstate 35 to North Branch
(17 Miles North of 35W/35E Junction)

Hwy 95

35W

35E