

March 2011
Issue 1106

Store Hours:

Mon. - Fri. 9 a.m. - 8 p.m.
Sat. 8 a.m. - 6 p.m.
Sun. 10 a.m. - 6 p.m.



Peterson's COUNTRY MILL

38964 Branch Avenue • North Branch, MN 55056 • www.petersonscountrymill.com • 651-674-4425 • 1-800-833-4704

OZARK JTI EQUIBRAND HUBBARD NUTRENA PURINA ADM

SPRING HORSE ROUNDUP

One Day Only, Sat., March 19th • 10 a.m. - 3 p.m.

Events

Senior Horse Care

Local veterinarians will be here to answer your questions on senior horse care & other topics.

Dr. Jeske Noordergraaf
Sunrise Equine Veterinary Services
www.sunriseequine.com

Anoka Equine Veterinary Service
www.anokaequine.com

Minnesota & Wisconsin State Parks

Looking for some great places to ride? Minnesota & Wisconsin's state parks & forests have over 1,000 miles of horse trails with all kinds of terrain. We will have a parks booth with brochures, maps & more information.

Pasture Management for Spring

Our own local expert Ron Pederson will be here to answer all your questions.



Fencing from Start to Finish

Fencing tips & advice from the experts at Zareba Fencing & Gallagher Fencing.

Equine Feed Reps Q & A

Peterson's North Branch Mill, Hubbard, Nutrena, ADM & Assurance

Improve Your Safety with a Properly Fitted Helmet

A 15 minute time investment in fitting your Troxel helmet pays off big in safety & comfort. *Ride smart:* What's the smartest decision you'll make before each ride? Wearing a certified equestrian helmet to protect you from head injuries.

Minnesota Hooved Animal Rescue

Learn more about Minnesota Hooved Animal Rescue Foundation. They rescue & restore the health of horses & other animals in distress. Meet some of their wonderful animals up for adoption.

Roundup Combo

Hot dog, Chips & Pop
\$1 buck-a-roo
Sat. March 19, 2011



Enter to Win this
Saddle Bag from Weaver
Dozens of Drawings
Throughout the Store
\$100 Value • Sat. March 19, 2011

BIG BRANCH HORSE FEEDS

Big Branch • Big Branch Ultra • Big Branch Low Starch

Buy 4 - Get 1 FREE

Good 2 Saturdays Only Mar. 19 & 26, 2011

No dealers • No special orders • Lesser value free • While supplies last
No further discounts or coupons • Pick up at time of purchase
Maximum one ton per customer
Excludes crack corn, shelled corn, whole oats & alfalfa pellets*



Peterson's
COUNTRY MILL

BIG BRANCH

For over 53 years Peterson's North Branch Mill has been mixing & grinding Big Branch Horse Feed. It has become the horse feed of choice for hundreds of horse owners in this area. Big Branch is made fresh daily from carefully selected local ingredients by Dale Anderson & his crew. Peterson's Country Mill takes great pride not only in the quality of Big Branch, but we've always been able to keep Big Branch economically priced because there is no middleman. You won't find better quality mixes for the money anywhere!

As a mill we can provide our horse feed recipe to you in anything from 50 pound bags to a 24-ton bulk load. We can also custom mix your recipe in batches of 500 pounds or more. Call Ron at Peterson's North Branch Mill for prices & additional information.



We're **Your Source For Carhartt.**





All Assurance horse feeds are formulated by the equine nutrition experts at Kentucky Equine Research & contain natural vitamin E & balanced omega 3 & omega 6 fatty acids.

The E-Advantage:

- Aids in the prevention of tissue damage.
- Aids in the reduction of sore & stiff muscles after exercise.
- Improves the immune system.
- Increases passive transfer of antibodies from mare to foals.



ALL ASSURANCE HORSE FEED
Buy 4 - Get 1 FREE
 Good 2 Saturdays Only Mar. 19 & 26, 2011*

NEW FORMULA AVAILABLE Now!

Superior Nutrition For Senior Horses

Life Design® Senior horse feed is a highly digestible & highly palatable multi-form product specially designed to meet the unique nutritional requirements of older horses. Life Design® Senior horse feed is your surest way to show your older horse you care about it's special needs.



ALL NUTRENA HORSE FEED
Buy 4 - Get 1 FREE
 Good 2 Saturdays Only Mar. 19 & 26, 2011*

Only 2 Saturdays to Save
March 19th & 26th, 2011



ALL ADM HORSE FEED
Buy 4 - Get 1 FREE
 Good 2 Saturdays Only Mar. 19 & 26, 2011*

Premium Nutrition for Senior Horses

Research indicates senior horses may be less efficient at absorbing certain nutrients & can benefit from specially formulated feeds. SENIORGLO ingredients have been specially selected & combined to provide added protein, phosphorus, natural-source vitamin E, B-complex vitamins & vitamin C to match the needs of working or retired senior horses.



PHASE FIVE®



Designed to meet the nutrient needs of older horses that typically experience decreased digestive ability & reduced metabolic efficiency. Additional hay is not needed when feeding the recommended amount of Phase FIVE. Hay can be offered to help prevent boredom.



ALL HUBBARD HORSE FEED
Buy 4 - Get 1 FREE
 Good 2 Saturdays Only Mar. 19 & 26, 2011*

HORSE BEDDING
3 cu. ft. • Dry Pine
Consistent Size
\$209.00 per pallet

40% Off
1 Item of Tack
 Good 2 Saturdays Only Mar. 19 & 26, 2011
 No dealers • No special orders • While supplies last
 Limit 1 per customer per day • Discount off retail price
 No further discounts or coupons • Excludes helmets & hats

45 bag pallets wrapped & ready to go
 Good 2 Saturdays Only Mar. 19 & 26, 2011
 No dealers • No special orders • While supplies last
 No further discounts or coupons • Pick up at time of purchase

*No dealers *Pick up at time of purchase *Lesser value free
 *No special orders *No further discounts or coupons
 *While supplies last *Can not mix between brands
 *Excludes crack corn, shelled corn, whole oats & alfalfa pellets
 *Excludes Purina Feeds *Maximum one ton per customer

IMPROVED SAFETY WITH A PROPERLY FITTED HELMET

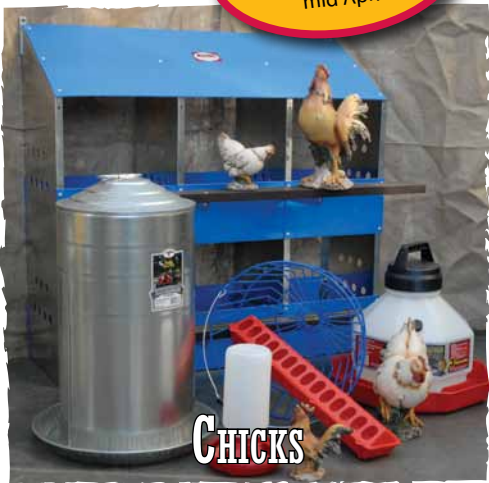
Troxel strongly believes in wearing a helmet every ride, every time. Selecting the correct helmet is the first step for a rider in making this ongoing commitment. Here is a quick three-step procedure to help you determine which Troxel helmet is right for your riding discipline or style preference.

Please keep in mind that these should be considered guidelines only. Peterson's Country Mill's Sales Staff is always your best source of information.

- Decide in what discipline or disciplines you will be participating.
- Determine where you will be riding.
- Choose the proper fit.



Chicks
Pre-order in mid March.
Deliveries starting
mid April



CHICKS

Peterson's Country Mill provides one-stop shopping for all your poultry supplies.

Waterers • Feeders • Antibiotics
Poultry Feed • Books

FARM & HOBBY FARM EQUIPMENT

- Fencing Wire & Supplies
- Fencers • Gates
- Livestock Panels
- Horse Equipment
- Round Pens • Stalls
- Stock Tanks • Feeders
- Dog Kennels • Posts

Peterson's Country Mill carries a full line of top quality farm accessories, manufactured by Behlen Country, Gallagher & Zareba.



Behlen COUNTRY

GALLAGHER

ZAREBA
SMART SYSTEMS FOR ANIMAL CONTROL

FROM TRAIL RIDING TO RANCH RODEOS

Your Supplies Are At Peterson's Country Mill

If you don't see what you are looking for in our great selection of tack, special orders are always an option.

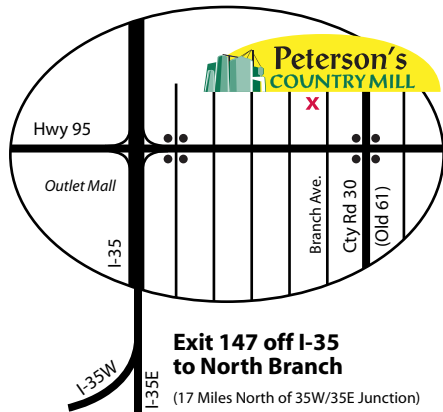


EQUIBRAND®



SHOW NUMBERS

Featuring large easy to read numbers & meeting all local show regulations.



Event Preview

Spring Master Gardeners Bonanza

Saturday, Mar. 12th

8:30 a.m. - 3:30 p.m.

Chisago Lakes Lutheran Church

<http://blog.lib.umn.edu/mgweb/chisago/>

Spring Horse Roundup

Feed Sale 2 Saturdays

March 19th & 26th

Event

Saturday, March 19th

10 a.m. - 3 p.m.

• Feed & Fencing Reps

• Veterinarians

• Door Prizes

Janssen Performance Horse Open House

Saturday, March 19th

9 a.m. - 1 p.m.

www.janssenperformancehorses.com

Community Connection Expo

Saturday, April 2nd • 10 a.m. - 3 p.m.

Located at the North Branch High School

www.northbranchchamber.com

New Show Books

North Metro Association's 2011 Show Books

available in store at the end of March.

Spring Showcase

Saturday, April 16th

9 a.m. - 2 p.m.

Many Seminars & Events To Choose From

27th Minnesota Horse Expo

April 29th - May 1st

Minnesota State Fair Grounds

• www.mnhorseexpo.org



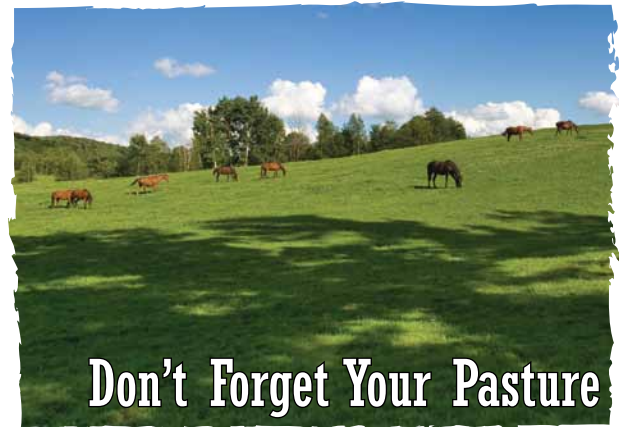
REVITALIZE YOUR LAWN WITH PRODUCTS FROM PETERSON'S COUNTRY MILL!

Starting your lawn out right cuts down on the work & problems of maintaining a high quality lawn. A thick & healthy lawn will choke out many of your weed problems. Stop in by the middle of April & let one of our experts help you make a game plan.

- **Peterson's Country Mill's Premium Fertilizer**

It is best to fertilize your lawn more frequently in smaller amounts, four times a year. Starting in early spring, as soon as the soil can be worked & then again late spring, mid-summer & fall.

- **Lawn Seed** – Peterson's Country Mill's lawn seed is formulated & perfected for this part of MN.
- **Soil Tests** – Soil tests are very important in maintaining a healthy lawn.



Don't Forget Your Pasture

Stop in mid-April & let one of our experts help you make a game plan.

Improve the productivity of your pasture.

Establishing a rotational grazing system is the best way to maximize forage production & consumption on limited pasture acreage. Avoid over or under grazing. Horses typically graze in spots. Unless they are moved frequently into new pastures, they will seriously damage desired species in some areas. Rotational grazing is therefore desirable.

Apply fertilizer as needed. Improved horse pastures must be fertilized annually if legumes & grasses are to persist & remain productive. The best way to establish fertilizer requirements is to have a complete soil test every two or three years.

- **Pasture Seed** – Peterson's Country Mill stocks multiple options for seed.
- **Peterson's Country Mill's Premium Fertilizer** – Our mill can custom mix bulk fertilizer to match your needs.

